



Hellenic Republic  
Ministry of Health



**Health in Action**  
*Reforming the Greek NHS to  
Improve Citizens' Health*



**World Health  
Organization**  
REGIONAL OFFICE FOR  
Europe



## **HIGH LEVEL CONFERENCE ON GREEK REFORMS IN THE HEALTH SECTOR: IMPROVING CITIZENS' HEALTH**

**ATHENS, 12-13 DECEMBER 2013**  
ATHENS CONCERT HALL "MEGARON"

### TENTATIVE PROGRAMME

#### **DAY 1: DECEMBER 12 (PARTICIPATION UPON INVITATION)**

**11.30-12.30 PRESS BRIEFING**

**12.30-13.30 REGISTRATION AND NETWORKING COFFEE**

**13.30-14.00 OPENING REMARKS**

**MR. ANTONIS SAMARAS**, Prime Minister of the Hellenic Republic

#### **FOCUS: HIGH LEVEL DIALOGUE ON AN INTEGRATED STRATEGY OF THE HEALTH SYSTEM POLICY REFORMS IN GREECE**

**WELCOME BY MR. EVANGELOS VENIZELOS**, Deputy Prime Minister and Minister of Foreign Affairs

**CHAIR: MR. ADONIS GEORGIADIS**, Greek Minister of Health

**MODERATOR: JOURNALIST (TBA)**

**14.00-16.00 REFORMING THE HEALTH SYSTEMS IN EUROPE IN THE CONTEXT OF THE FINANCIAL CRISIS**

#### **KEYNOTE SPEAKERS:**

**MR. TONIO BORG**, European Commissioner for Health

**MR. WOLFGANG DOLD**, Ambassador of the Federal Republic of Germany

**MR. THOMAS ILKA**, State Secretary of the Federal Ministry of Health

**MR. HORST REICHENBACH**, Head of Task Force for Greece, European Commission

**MS. ZSUZSANNA JAKAB**, Regional Director for Europe of the World Health Organization

#### **PANELISTS:**

**DR. PETROS PETRIDES**, Minister of Health of Cyprus

**DR. PAULO MOITA DE MACEDO**, Minister of Health of Portugal

**MS. LAURETTE ONKELINX**, Minister of Public Health, Food Chain Security of Belgium **(TBC)**

**MR. GEDIMINAS ČERNIAUSKAS**, Vice Minister of Health of Lithuania **(TBC)**

**DR ILDIKÓ KISSNÉ HORVÁTH**, Director, Directorate for Health Policy, Ministry of Human Resources, Hungary

**MR BASTIAAN VAN DEN BERG**, Senior Policy Adviser International of the Ministry of Health, Welfare and Sport of the Netherlands

**MR. MEREL BAAS-VAN VLOTEN**, Deputy Director International Affairs, Ministry of Health, Welfare and Sport of Netherlands

**MR NICLAS JACOBSON**, Director of the International Affairs Division, Ministry of Health and Social Affairs of Sweden

**16.00-18.00     MULTIDIMENSIONAL CHALLENGES REQUIRE A MULTIDIMENSIONAL RESPONSE:  
A BRIEF OVERVIEW OF THE CHALLENGES OF THE GREEK HEALTH SYSTEM**

**CHAIR: MR. ADONIS GEORGIADIS**, Greek Minister of Health

**OPENING REMARKS-MS. OLGA KEFALOGIANNI**, Greek Minister of Tourism

**MODERATOR: JOURNALIST (TBA)**

**KEYNOTE SPEAKERS:** Deputy Ministers of Health

**MS. ZETTA MAKRI** and **MR. ANTONIS BEZZAS**

**PANELISTS:**

**MR. DIMITRIS VARTZOPOULOS**, Secretary General for Coordination at the Prime Minister's Office

**MR. YANNIS STOURNARAS**, Greek Minister of Finance (TBC)

**MR. KYRIAKOS MITSOTAKIS**, Greek Minister of Administrative Reform and E-Governance (TBC)

**MR. ANDREAS LYKOURENTZOS**, Former Greek Minister of Health, Member of Parliament

**PROFESSOR NIGEL EDWARDS**, Senior Fellow, Kings Fund

**DR. CRISTOPH BEIER**, Vice Chair of the Management Board, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

**MR. JO DE COCK**, CEO, Belgian National Health Insurance

**MR. CHRISTOS DERVENIS**, Head, Department of Surgery, G.N. Agia Olga, President of Institute for Strategic and Development Studies (ISTAME)

**VISION STATEMENT: MR. ADONIS GEORGIADIS**, Greek Minister of Health

**18.30-19.30     GUIDED TOUR OF THE ACROPOLIS MUSEUM (ONLY UPON INVITATION)**

**20.00-22.00     HIGH LEVEL WORKING DINNER: HEALTH AGENDA FOR THE GREEK EU PRESIDENCY  
(ONLY UPON INVITATION)**

## DAY 2: DECEMBER 13

08.00-09.00 REGISTRATION AND NETWORKING COFFEE

### FOCUS 1: HEALTH POLICY 2013-2020: SETTING UP A NEW BASIS FOR A CITIZENS' ORIENTED & SUSTAINABLE HEALTH SYSTEM

09.00-11.00 PLENARY SESSION

CHAIR: MS. CHRISTINA PAPANIKOLAOU, Secretary General for Public Health

#### KEYNOTE SPEAKERS:

MR. PELOPIDAS KALLIRIS, Secretary General for Health

DR. HANS KLUGE, WHO Europe Director, Division of Health Systems and Public Health and Special Representative of the Regional Director on M/XDR-TB

#### PANELISTS:

- **ENSURING UNIVERSAL ACCESS BY DEVELOPING A HEALTH SAFETY NET**  
DR. PAVLOS THEODORAKIS, Senior Health Policy Advisor, Focal point for the Health Reform Support Programme 2013-2015, President of Attica Mental Health Hospital  
MR. PETER-PAUL BORG, Unit D2 - Healthcare Systems, Directorate-General for Health and Consumers, European Commission
- **IMPROVING THE FINANCIAL SUSTAINABILITY OF THE HEALTH SYSTEM**  
MR. DIMITRIS KONTOS, President of the National Organisation for the Provision of Health Services (TBC)  
MR. UDO SCHOLTEN, Deputy Director General European and International Health Policy, Federal Ministry of Health
- **MONITORING THE IMPACT OF THE CRISIS IN THE HEALTH SECTOR**  
DR. BABIS ECONOMOU, Associate Professor of Health Policy, Panteion University  
PROFESSOR YANNIS YFANTOPOULOS, Professor of Health Economics, National and Kapodistrian University of Athens
- **INCREASING EFFICIENCY IN ALLOCATION OF RESOURCES**  
DR. CHRYSOSTOMOS GOUNARIS, Senior Advisor to the Minister of Health, Health Reform Support Programme 2013-2015 Coordinator, Deputy CEO of Attica Regional Health Authority  
DR. SARAH THOMSON, Senior Health Financing Specialist, Division of Health Systems and Public Health, Barcelona Office, WHO
- **REINFORCING MANAGEMENT CAPACITY IN GREECE**  
MS. GEORGETTE LALIS, Task Force for Greece, Head of Athens Office, European Commission  
PROFESSOR RAFAEL BENGGOA, Health Systems and Policy Senior Advisor, former Minister for Health in Basque Country, SPAIN and Director Health Systems in WHO

## FOCUS 2: FROM THEORY TO PRACTICE: IMPLEMENTING THE REFORM ACTION PLANS

### PARALLEL SEMINARS

11.00 -13.00

#### SEMINAR 1: ASSURING QUALITY AND ACCESS IN THE HEALTH SYSTEM

**CHAIR:** DR FRANZ VON ROENNE, Greece Team Leader, Health Reform Support Programme, GIZ International Services Athens

**KEYNOTE SPEAKER:** PROFESSOR WIM VAN LERBERGHE, Senior Advisor to WHO Europe on Primary Health Care and Health Systems; Instituto de Higiene e Medicina Tropical, Universidade Nova de Lisboa; Retired Director Health Systems WHO Geneva

#### PANELISTS:

- **STRENGTHENING THE ROLE OF PATIENTS**  
MR. NICK DEDES, President, NGO "Thetiki Foni"
- **ESTABLISHING CLINICAL GUIDELINES AND PROTOCOLS**  
MR. IOANNIS BOLETIS, Professor of Nephrology, Medical School of Athens  
MR. TIMO HAIKONEN, CEO of Duodecim  
ASSISTANT PROFESSOR OF PSYCHIATRY KONSTANTINOS FOUNTOLAKIS, Chair of the Private Practice Section, of the World Psychiatric Association (WPA)
- **DEVELOPING A PERFORMANCE MEASUREMENT SYSTEM**  
MR. MANOS KOUFOPOULOS, Logistics and Performance Expert  
DR. PASCAL MEEUS, Conseiller, Adviseur, INAMI  
MS. KALLIOPI VOURLIOTOU, Head of Directorate for Quality and Efficiency, Ministry of Health

#### SEMINAR 2: ENSURING THE SUSTAINABILITY OF THE HEALTH SYSTEM

**CHAIR:** MS. AURELIE VANDEPUTTE, Task Force for Greece, European Commission

**KEYNOTE SPEAKER:** PROFESSOR ELIAS MOSSIALOS, Director WHO Europe Collaborating Center on Health Systems, Professor of Health Policy, London School of Economics

#### PANELISTS:

- **DEFINING AND RATIONALIZING DIFFERENT SOURCES OF REVENUES**  
DR. JOSEP FIGUERAS, Director, European Observatory on Health Systems and Policies, WHO Europe, Brussels  
EMERITUS PROFESSOR LYKOURGOS LIAROPOULOS, Nursing Department, National and Kapodestrian University of Athens  
ASSOCIATE PROFESSOR MICHALIS CHLETSOS, University of Ioannina  
MR. THEODOROS KOMATAS, General Director for Financial Services, Ministry of Health (TBC)
- **DEVELOPING A NEW SYSTEM ON PRICING & REIMBURSEMENT OF PHARMACEUTICALS**  
MR. VASSILIS KONTOZAMANIS, Chief Executive of Attica Regional Health Authority  
PROFESSOR DAVID TAYLOR, School of Pharmacy at University College London
- **UTILIZING THE STRUCTURAL FUNDS 2014- 2020**

**MR. GEORGE ZERVOS**, Head of Managing Authority, Ministry of Health (TBC)  
**DR. MIHÁLY KÖKÉNY**, former Minister of Health Hungary, Health Policy Advisor, WHO Europe  
**MR. GEORGES KINTZELE**, Adviser to the Director Peter Stub Jorgensen - DG Employment,  
European Commission

**13.00-14.00 LUNCH BREAK**

**14.00-16.00**

**SEMINAR 3: TRANSFORMING THE HEALTH SERVICE DELIVERY TOWARDS A COORDINATED PEOPLE CENTERED CARE MODEL BUILT AROUND AN INTEGRATED PRIMARY HEALTH CARE NETWORK AND A MODERN ROLE FOR HOSPITALS**

**CHAIR:** **DR. JUAN TELLO**, Programme Manager Health Service Delivery, WHO Europe

**KEYNOTE SPEAKER:** **MR. PATRICK BROUDIC**, Advisor General of Health Institutions, Inspection General Social Affairs (IGAS) France

**PANELISTS:**

- **PROMOTING INTEGRATED CARE: THE IMPORTANCE OF PRIMARY HEALTH CARE**  
**DR. PAVLOS THEODORAKIS**, Senior Health Policy Advisor, Focal point for the Health Reform Support Programme 2013-2015 President of Attica Mental Health Hospital  
**DR. W.G.WIENKE BOERMA**, Director, Netherlands Institute for Health Services Research
- **ADMINISTRATIVE REFORM IN THE HEALTH SECTOR: AN OPPORTUNITY TO RE-ENGINEER EOPYY AND REALLOCATE RESPONSIBILITIES AMONG HEALTH AUTHORITIES**  
**DR. RI DE RIDDER**, Director General, INAMI
- **EFFICIENT MANAGEMENT OF HUMAN RESOURCES**  
**PROFESSOR NANCY PAPALEXANDRIS**, Human Resources, Athens University of Economics and Business  
**MS. JEAN ROBSON**, Senior Research Fellow at the International Institute for Health & Development, Queen Margaret University, Musselburgh, Edinburgh, UK

**SEMINAR 4: IMPROVING MANAGEMENT PROCESSES AND MANAGERIAL TOOLS**

**CHAIR:** **MR. GORAN CARLSSON**, Task Force for Greece, European Commission

**KEYNOTE SPEAKER:** TBA

**PANELISTS:**

- **RATIONALISATION AND MODERNIZATION OF HOSPITAL MANAGEMENT**  
**MS. ANNETTE KATRAVA**, Leader Hospital Management Component, GIZ International Services  
**PROFESSOR NIGEL EDWARDS**, Advisor on Hospitals to WHO Europe, Senior Fellow Kings Fund  
**MR. NIKOLAOS BECHRAKIS**, Chair of Hospital Management Subcommittee, Health in Action
- **DEVELOPING & IMPLEMENTING A DIAGNOSIS-RELATED GROUPS SYSTEM**  
**DR. MARTIN BRAUN**, Leader DRG Component Health Reform Support Programme, GIZ International Services  
**MR. PANAGIOTIS SKANDALAKIS**, President of National Health Board (TBC)
- **DEVELOPING E-HEALTH**  
**MR. MATS LARSON**, CEO, Bilthong AB

16.00-18.00

#### **SEMINAR 5: STRENGTHENING PUBLIC HEALTH IN GREECE**

**CHAIR: PROFESSOR JENNY KREMASTINO**, President of the Administrative Board of the Hellenic Centre for Diseases Control and Prevention

**KEYNOTE SPEAKER: MS. TSAGARI ELENA**, CEO, Institute of Pharmaceutical Research and Technology

#### **PANELISTS:**

▪ **THE ECONOMICS OF PREVENTION**

**DR. ELKE JAKUBOWSKI**, Division of Health Systems and Public Health, Programme Manager Public Health, WHO Europe

**ASSISTANT PROFESSOR DAPHNE KAITELIDOU**, Department of Medicine, University of Athens

▪ **HEALTH STRATIFICATION BASED ON RISK**

**DR. DIRK HOREMANS**, Senior Advisor Health Policy, WHO Regional Office for Europe

▪ **TRANSFORMATION OF HEALTH PROFESSIONALS EDUCATION AND TRAINING**

**PROFESSOR VASSILIS KONTOS**, Dean, National School of Public Health (TBC)

**PROFESSOR GILLES DUSSAULT**, Senior Advisor to WHO Europe on Human Resources for Health, Instituto de Higiene e Medicina Tropical, Universidade Nova de Lisboa

#### **SEMINAR 6: INVESTING IN THE HEALTH SECTOR TO FOSTER ECONOMY**

**CHAIR: MR. GEORGE PAPPOUS**, CEO, National Evaluation Centre of Quality and Technology in Health S.A.

**OPENING REMARKS - MS. ELECTRA PAPAZACHOU**, Legal Advisor of the Minister of Tourism

**KEYNOTE SPEAKER: PROFESSOR IOANNIS TOUNTAS**, Medical School, University of Athens

#### **PANELISTS:**

▪ **COMBINING HEALTH AND TOURISM: THE COMPARATIVE ADVANTAGE OF GREECE**

**PROFESSOR ATHANASSIOS KOUREMENOS**, University of Piraeus (TBC)

**MR. CHRIS SEGAERT**, Adviseur, Institut National d'Assurance Maladie-Invalidité

**DR LAJOS KOVÁCS**, European & Global Health Development Consultant

▪ **OVERCOMING INVESTMENT BARRIERS & PROVIDING INCENTIVES**

**MR. KONSTANTINOS FROUZIS**, President, Hellenic Association of Pharmaceutical Companies

▪ **OPPORTUNITIES THROUGH PUBLIC-PRIVATE PARTNERSHIPS**

**MR. EDWIN MCCARTHY**, Vice President, Partners Healthcare International

▪ **HOW INDUSTRY IS DELIVERING ON THE PROMISE OF A HEALTHY AND PRODUCTIVE HEALTH CARE SYSTEM**

**MR. THEODORE LIAKOPOULOS**, Managing Director, Johnson & Johnson Hellas Medical

**18.00-19.00 CLOSING SESSION**

**CO-CHAIRS:**

**DR. CHRYSOSTOMOS GOUNARIS**, Senior Advisor to the Minister of Health, Health Reform Support Programme 2013-2015 Coordinator, Deputy CEO of Attica Regional Health Authority

**MR. PAVLOS THEODORAKIS**, Senior Health Policy Advisor, Focal point for the Health Reform Support Programme 2013-2015 President of Attica Mental Health Hospital

**MS. FRYNI ANDRIANAKI**, Advisor to the Minister of Health, Health in Action Coordinator, Focal point for Health Reform Support Programme 2013-2015

**KEY MESSAGE AND NEXT STEPS: MR. ADONIS GEORGIADIS**, Greek Minister of Health

**19.00-20.00 COCKTAIL RECEPTION**